## Studying your own responses to treatment

International Collaborative Network (ICN) for N-of-1 trials and Single Case Experimental Designs (Personalised clinical trials) needs help with

### **Consumer Engagement and Partnership Strategy!**

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## We are looking for consumers interested in being consumer representatives!

for the International Collaborative Network (ICN) for personalised clinical trials, a global network for people interested in personalised clinical trials. Also known as N-of-1 trials and Single Case Designs, these clinical trials scientifically test interventions in one person.

We need consumer representatives to provide strategic direction to the ICN's consumer activities. We have previously developed a consumer engagement strategy. We now wish to update and action the strategy.

We will provide education for the consumer representatives about personalised clinical trials.

#### We will start with Stakeholder Consultations to assess:

- Stakeholder level of interest in being involved in consumer engagement activities
- · Consumer needs
- Important attributes of the ICN engagement and partnership strategy
- Identification of priority areas in the strategy
- Facilitators of consumer engagement from the stakeholder, consumer and clinician perspective

# Initiation & Planning Establish Steering Committee

- Committee
- Scan existing consumer engagement strategies

#### Scoping & Stakeholder Consultation

- Develop stakeholder consultation plan
- Identify consumer needs

#### Strategy development and implementation

- Develop draft consumer engagement strategy addressing consumer needs
- Implement strategy

#### Review & Evaluation

- Plan next steps
- ner engagement

#### Our multi-level engagement and partnership strategy includes:

- Develop consumer accessible materials to explain personalised clinical trials
- Survey consumer opinions on ICN mission/objectives /activities/priorities (online)
- Revise these based on survey results
- Invite consumer blogs for the ICN website
- Review website content including consumer webpage for consumer relevance
- Identify a consumer to liaise with consumer groups

### Our questions for you

- 1. What modifications could we make to our strategy to improve it?
- 2. Can you help us to develop a plan to implement it?
- 3. Where should we start to implement it? ie what is the most important first step?

### **Future involvement opportunities**

Who: Two consumers with chronic disease and interest in self studies (personalised clinical trials)
What: A series of zoom meetings with the ICN Chairs (Dr Jane Nikles and Dr Suzanne McDonald)

When: October 2022 onwards Where: Email, zoom meetings

How: Perhaps 1 hour/month on average. Consumers will be remunerated if/when we secure funding. Until then,

involvement would be voluntary.

Why: To date doctors and health professionals have led this movement. It's now time to have consumer leaders as well!







Scan the QR Code to get in touch with the researcher about consumer involvement on this project.

